

**INNSBROOK HISTORICAL SOCIETY MINUTES OF LEADERSHIP TEAM MEETING  
Oct 30 2018**

The meeting of the Innsbrook Historical Society Leadership Team was held on Oct 30, 2018. It was called to order by President John Welter at about 1:30pm.

Present: John Welter, Priscilla Welter, Wayne Edwards, Teresa Edwards, Mary Ann Barton, Jim Douglass, Debbie Price, Brad Ford, CeCe Lueking, Carolyn Cranston, and Chuck Magnuson

1. Minutes of the July 17, 2018 meeting were approved.

**STANDING COMMITTEE REPORTS:**

2. **Treasurer** – Teresa Edwards –

Several reports were handed out to the members present which included:

- a. Balance Sheet as of Oct 8, 2018 - balance of \$67,216.61
- b. Profit & Loss (P&L) Budget vs Actual January 1 – December 31, 2018
- c. Check Detail July 18 – Oct 9, 2018

Teresa has filed the 990 report.

We have received additional donations from the Dale Clausen Memorial.

3. **IHS Golf Tournament** - Jim Douglass – 2018 event was a success again with a profit of \$14,365.62. Hole sponsors and auction proceeds were down some compared to 2017. Jim noted that he would like some help for the 2019 campaign since Alex Luongo and Gene Williams have moved from Innsbrook. 2019 event will be on Sept 25 – again following the God Cares tournament. Some discussion on how we can get the “community” more involved. (See Marketing Initiative below)

4. **Membership**–Debbie Price– Currently 144 members for 2018. Membership drive on Oct 27 was attended by many - Tom Hood and friends provided entertainment and was well received. We got 3 new and 20 renewals for 2019. Some discussion regarding next years event (See Marketing Initiative below)

5. **Signage Update** – MaryAnn

Signs have been delivered and assembled – ready for installation. The location of the signs has been determined and we are awaiting Jeff Yegge and crew to drill the required holes.

94 Design will develop a “coffee table” book using photos selected from the Wayne Edwards photo archive compiled over the past several years. – they will also develop brochures for the cabin museum to provide a more detailed perspective of the cabin buildings and their contents.

6. **Curator/archivist/IHS historian** – Linde Flanders - not present – no updates.

We are looking for a archivist to pick up where Barb Zapulla left off - Carolyn Cranston will pursue– Linde will focus on the historian activities.

7. **Restoration** –Wayne Edwards.

Progress is going very well – the roof is on, windows installed, chase structure is built, electric rough-in is near finish – next step is finishing the bell tower and getting it installed so we can close up the roof allowing us to work inside or outside during the winter months. Flooring, insulation, ceiling, wall board, etc among the large projects to be accomplished.

**8. Acquisition/Interior Design and Education** – Carolyn Cranston -Related furnishings have been acquired and additional items are being pursued.

**8. Archeology Update** – CeCe  
Nothing new to report.

**9. Events** - Brad & Chuck

Recent Events

Melissa Neels –Blues guitar and group, Brian McNeill, Scotland’s contemporary songwriter and musician, and Tom Hood & friends (Membership Drive event ) – all were well received.

2019:

Three groups under contract–

**May 11 @ 2 p.m.:** The Baker Family –[www.thebakerfamilybluegrass.com](http://www.thebakerfamilybluegrass.com)

**Jun 1 @ 2 p.m.:** The Sirens - [www.stlsirens.com](http://www.stlsirens.com)

**Sept 28 @ 2 p.m.:** Snor T Horse – Americana [www.shortleafband.com](http://www.shortleafband.com)

Brad is pursuing an entertainer for an additional fall event – in addition we will probably get Eric Parrent again for the Spring Fling and the Tom Hood group for the next membership drive event on Oct 25.

**10. Marketing Initiative**

Desire to reach and create interest for a larger part of the Innsbrook community. Some thoughts that were expressed:

- Promote the cabin (and adjoining structures) as a museum

- Develop a living history event similar to the recently closed Deutsch Country Days

  - e.g. ghost walk in conjunction with our October Membership Drive

- Contact Institute folks to see if we can develop/share an Innsbrook name/address database

- Start a group to pursue these thoughts – Teresa will chair – others that expressed interest

  - include, CeCe, Mary Ann, Carolyn

**11 Misc**

Debbie will take over the Secretary position after we have found a replacement for her current position as Membership chair.

The next IHS Leadership Meeting will be held on Tuesday, Dec 18, 2018 at 1:30 p.m. at the Edwards.